

Northwest Youth Rodeo Association

2010 SPONSOR PROGRAM

Federal Tax ID#: 23-7237233

The NYRA currently has 7 Rodeos scheduled for the 2010 Season with some of the largest audiences in our history expected to attend. Don't miss this advertising opportunity and the chance to let everyone know that you are supporting the NYRA and contributing directly to the youth of our community.

Sponsor Options to Consider:

1. Company name recognition by rodeo announcer a minimum of three times before, during or after each rodeo.
2. Company provided flag, displayed at each rodeo Grand Entry.
3. Company provided banner prominently displayed in the arena at each rodeo.
4. Full page advertisement in our rodeo program.
5. Full page advertisement in our year end awards program.
6. Invitation to present a year end event award to event winners.
7. Invitation to present year end All-Around award saddle to winner.

\$1000+	Year End All-Around Sponsor: Includes 1-7 above.
\$500	Event Sponsor: Includes 1, 2, 4, 5, & 6 above.
\$250	Rodeo Sponsor: Includes 1 & 4.
\$100	Includes ½ Page Ad in Rodeo Program & #1 above.
\$75	Includes ¼ Page Ad in Rodeo Program.
\$50	Business Card Size Ad in Rodeo Program.

Yes, I would like to support the NYRA with a donation of \$_____.

- Business Card is Enclosed
- Advertising Information and/or Logo is Enclosed
- Please Contact for Customized Advertising Program

I would like to acknowledge NYRA contestant _____.

- Contact Name: _____
- Company Name: _____
- Address: _____
- City: _____ State: _____ Zip: _____
- Phone: _____ Email: _____
- Website: _____

Return to: NYRA c/o Michelle Bennett, PO Box 173, Dallas, OR 97338